



# DCI EDUCATION 2021

## BUILD COURSE

With Dario Cotroneo  
Founder of DCI Education

2020 AHFA Excellence In Education  
2020 AHIA Best Individual Educator

2019 AHFA Excellence In Education

2017 AHFA Excellence In Education  
2016 HAIR EXPO Best Education Business

# BUILD COURSE

Build” DCI’s 1 Day Long Hair Cutting Workshop covers our unique salon friendly approach to cutting beautiful, modern long hair shapes in and around bone structure. The 3 new long hair shapes are used to illustrate the true beauty in each technique and is designed for 3 different salon clients/guests, so you will leave feeling inspired with options for your 2020 long hair salon clients/guests.

This day is about fun; there are no mistakes, just friendly feedback while learning to guide you.

## LEARNING FOCUS

- Learn new sectioning patterns
- Learn 3 new internal hair cutting techniques
- Learn a precise way to cut a perimeter baseline
- Learn 2 new wing techniques to frame your clients/guests face
- Gain confidence in learning a new, fun, unique way to cut Long hair

## HIGHLY RECOMMENDED FOR

Hairdressers looking for new shapes, inspiration & more confidence with Long Hair.



# 2021 BUILD COURSE

LONG HAIR CUTTING

**DCI**  
EDUCATION

## PRECISE LINE HAIRCUT

Triangular Baseline

Learn Structure and Control

## HIDDEN LAYERS HAIRCUT

Face Shaping

Learn How to Create an Invisible Shape

## MAXIMUM VOLUME HAIRCUT

Face Lift

Learn How to Create Beautiful Hair

## Aftercare Online Access To Our 2021 Build Course

Watch your lesson as many times as you want online to support your new learnings with us, anywhere anytime from February to December 2021

Personal Coaching

Confidence Boosting Course

Collaborate With Other Likeminded Hairdressers

We know every artist develops differently, so your journey will be exactly that - yours.

While you are taking the same classes with your fellow creatives, your experience will be tailored to you with continuous support from our DCI award winning industry expert.

# 2021 BUILD COURSE

## LONG HAIR CUTTING

### LEARNING FOCUS

3 New Long Haircuts

### STYLE FOCUS

Face Framing & Shape + Styling

### BUILD FACE TO FACE

(9am—5pm)

Sydney

March 7

Sydney

August 1

With expressions of interest for other states

### FACE TO FACE PRICE \$440 per person

Book all 3 workshops in 2021 starting with Build and you receive \$300 off. T&C Apply

### BUILD COURSE ONLINE (pre recorded)

Purchase access to the online videos for \$55 per yearly subscription

### LIVE ONLINE BUILD COURSE

Purchase access to LIVE online workshop for \$250 per Live workshop



“You can’t  
rush something  
you want to  
last forever”

**Booking Contact**

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