



DCI EDUCATION 2021

CONSULTATION COURSE

With Dario Cotroneo
Founder of DCI Education

2020 AHFA Excellence In Education
2020 AHIA Best Individual Educator

2019 AHFA Excellence In Education

2017 AHFA Excellence In Education
2016 HAIR EXPO Best Education Business

CONSULTATION COURSE

Our consultation workshop has been developed due to industry demand.

Dario has developed his own unique and successful consultation process that has truly changed the industry for the better.

Dario's consultation style is about developing rapport with each client to ensure you maintain your connection for years.

You will learn a completely new, inspiring approach to customer service with our care and guidance.

LEARNING FOCUS

- How to better understand your salon clients
- Help you build upon existing conversational skills
- How to remove fear and anxiety from your day to day work
- How to ensure the very best experience for their clients every time
- Provide amazing advice and insight on dealing with difficult clients
- Provide tips on how to effectively engage clients in consultation (and inspire them in the process!) with our new step consultation process

HIGHLY RECOMMENDED FOR

Hairdressers looking for guidance and a new approach with clientele.

“Self Love”

**YOUR INTENTION DRIVES
YOUR ATTENTION**

“Listen & really get her”

“SOLVE A MEANINGFUL PROBLEM”

“I want to build my
relationships with
my clientele”

**HOW CAN I BETTER
UNDERSTAND MY CLIENTS?**

“Kindness”

2021 CONSULTATION COURSE

LEARNING FOCUS How to perfect your consultations
STYLE FOCUS Be more confident with clients

CONSULTATION FACE TO FACE (9.30am—5pm)

Sydney March 22
Sydney September 27

With expressions of interest for other states

FACE TO FACE PRICE \$330 per person

LIVE COURSE ONLINE

Purchase access to the LIVE online workshop \$150 per class



“Dario always questions the physical and emotional constraints of design therefore challenging current hairdressing rules.”

Booking Contact

veronica@**dc**education.com

www.dceducation.com