



# DCI EDUCATION 2021

## ELEVATE PROGRAM

With Dario Cotroneo  
Founder of DCI Education

2020 AHFA Excellence In Education  
2020 AHIA Best Individual Educator

2019 AHFA Excellence In Education

2017 AHFA Excellence In Education  
2016 HAIR EXPO Best Education Business



# ELEVATE PROGRAM

The Elevate Program for hairdressers is designed to take aspiring hairdressers on a personalised journey of learning like no other. It will elevate your skills in hairdressing to a higher level and is designed for hairdressers who are looking for additional structure and control in their work with our salon friendly techniques.

Over the 10 modules throughout 2020, you will gain confidence learning 10 classic minimal timeless haircuts. Progressing from long to shorter lengths, the core techniques of classic minimal precision cutting will be perfected with our care and guidance. You will also learn our unique approach to client consultations to ensure your work is supported when you go back to the salon. Our courses are known to help and guide you through every step of the way.

Our unique approach ensures that the face shape & bone structure are understood before you consider a sustainable haircut for each client.

DCI Education's founder Dario Cotroneo will lead a small group through regular, monthly workshops covering cutting, styling and consultation. By developing consistency in work, sessions are designed to provide hairdressers with a new confident path to build and retain clientele.

## **HIGHLY RECOMMENDED FOR**

Hairdressers looking for more structure and discipline in cutting hair



# 2021 ELEVATE PROGRAM



Module 1

Module 2

Module 3

Module 4

Module 5

Module 6

Module 7

Module 8

Module 9

Module 10

Long Precise Lines

Face Framing & Volume

Lob's

Bob

Consult

Graduation

Fringes

Face Shapes

Silhouette Shapes

Bone Structure

Personalising

Staying Confident

## Aftercare Online Access To Our 2021 Elevate Program

Watch your lesson as many times as you want online to support your new learnings with us, anywhere anytime from February to December 2021

Personal Coaching

Confidence Boosting Course

Collaborate With Other Likeminded Hairdressers In Every Class

We know every artist develops differently, so your journey will be exactly that - yours.

While you are taking the same classes with your fellow creatives, your experience will be tailored to you with continuous support from our DCI award winning industry expert.



# 2021 ELEVATE PROGRAM

## LEARNING FOCUS PROGRAM FOCUS

Precise Hair Cutting  
Building Confidence

### FACE TO FACE PROGRAM (Feb—Nov)

10 x Cut/Style Workshops throughout the year

### Sydney, Brisbane, Melbourne, Adelaide, Canberra

Expressions of interest for Perth depending on travel restrictions

### FACE TO FACE PROGRAM INVESTMENT

Investment plan per person 10 monthly payments of \$245 + gst

### LIVE ELEVATE PROGRAM ONLINE

1 Class per month over 10 months  
10 monthly payments of \$50 + gst





“You are what you do,  
not what you say  
you’ll do”

**Booking Contact**

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