



DCI EDUCATION 2021

GROW COURSE

With Dario Cotroneo
Founder of DCI Education

2020 AHFA Excellence In Education
2020 AHIA Best Individual Educator

2019 AHFA Excellence In Education

2017 AHFA Excellence In Education
2016 HAIR EXPO Best Education Business

GROW COURSE

“Grow” DCI’s 1 day medium length hair cutting course is designed for hairdressers who are looking for additional structure and control in their work. In one day you will gain confidence learning classic, minimal, timeless haircuts. Progressing from a precise Lob to a very expensive looking graduated bob, complimented with a box fringe, the core techniques of classic minimal hair cutting will be perfected with our care and guidance.

You will also learn a very unique approach to client consultations to ensure your work is supported when you go back to the salon.

LEARNING FOCUS

- Learn new hairdressing terminology and language
- Learn a unique consultation approach to hairdressing
- Learn a new precision classic Lob hair cutting technique
- Learn a new precision fringe to compliment your shapes
- Learn a new precision classic Box Bob hair cutting technique
- Gain confidence in creating a new precise direction in your work

HIGHLY RECOMMENDED FOR

Hairdressers looking for classic inspiration and a new fresh direction in precision Medium Hair Cutting techniques.



2021 GROW COURSE

MEDIUM HAIR CUTTING



PRECISE LOB HAIRCUT

Change the Face with Angles

Learn How to Cut a Curved Line

PRECISE BOB HAIRCUT

Attention to Detail

Learn how to Make a Haircut Look Expensive

FRINGES

Face Framing

Learn How to Cut 4 New Fringes

Aftercare Online Access To Our 2021 Grow Course

Watch your lesson as many times as you want online to support your new learnings with us, anywhere anytime from February to December 2021

Personal Coaching

Confidence Boosting Course

Collaborate With Other Likeminded Hairdressers

We know every artist develops differently, so your journey will be exactly that - yours.

While you are taking the same classes with your fellow creatives, your experience will be tailored to you with continuous support from our DCI award winning industry expert.

2021 GROW COURSE

MEDIUM HAIR CUTTING

LEARNING FOCUS 2 New Medium Haircuts
STYLE FOCUS Lobs & Bobs + Styling

GROW FACE TO FACE (9am—5pm)

Sydney April 11
Sydney September 12

With expressions of interest for other states

FACE TO FACE PRICE \$440 per person

Book all 3 workshops in 2021 starting with Build and you receive \$300 off. T&C Apply

GROW COURSE ONLINE (pre recorded)

Purchase access to the online videos for \$55 per yearly subscription

LIVE ONLINE GROW COURSE

Purchase access to LIVE online workshop for \$250 per Live workshop



“We love developing hairdressers
to be confident haircutters, so
they can learn how to cut hair in a
very precise way”

Booking Contact

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www.dceducation.com