



# DCI EDUCATION 2021

## MENTOR PROGRAM

With Dario Cotroneo  
Founder of DCI Education

2020 AHFA Excellence In Education  
2020 AHIA Best Individual Educator

2019 AHFA Excellence In Education

2017 AHFA Excellence In Education  
2016 HAIR EXPO Best Education Business

# MENTOR PROGRAM

Over the last 22 years we have developed our very own unique method of cutting hair to re-balance the face by cutting shapes in and around bone structure.

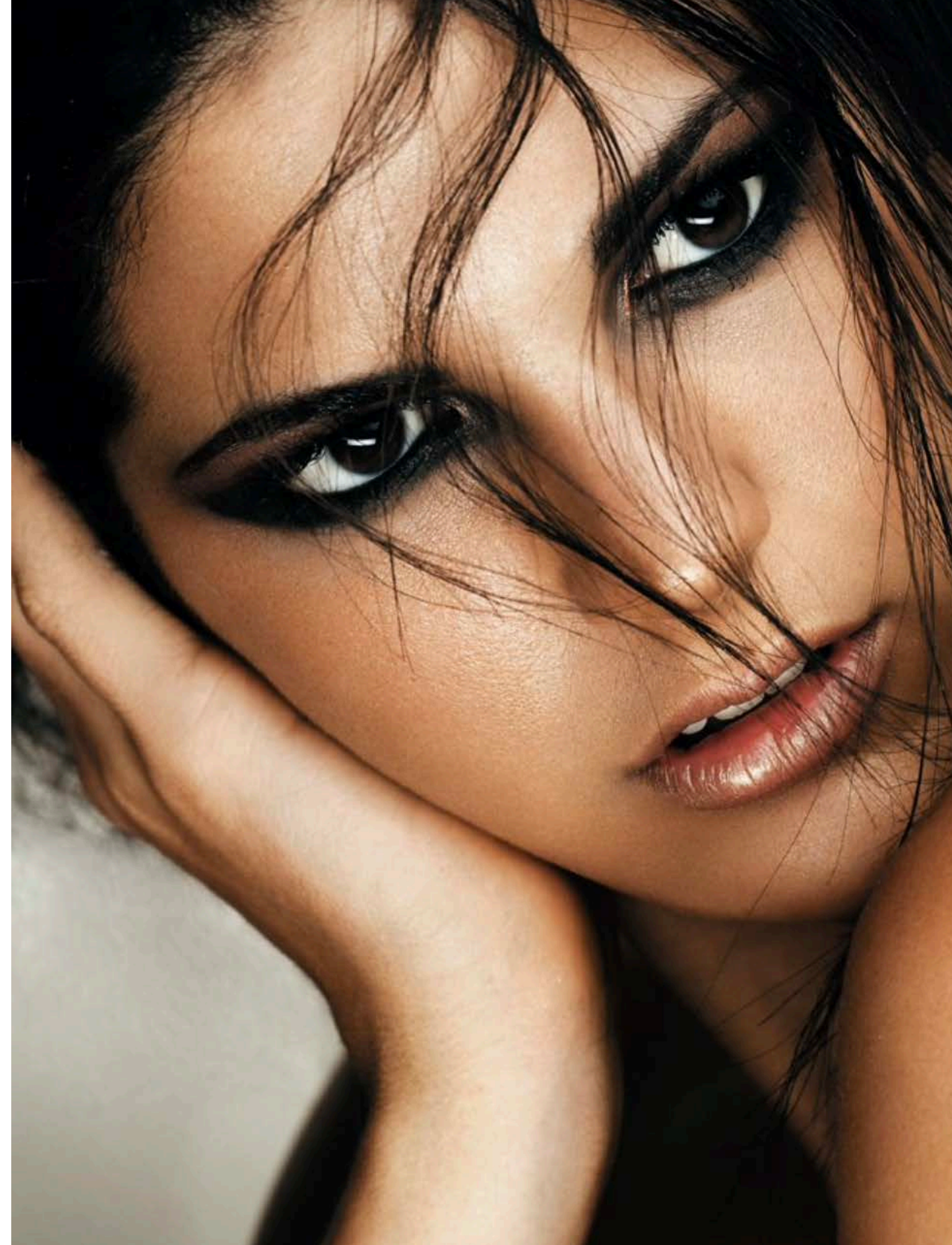
2021 brings a new modern direction in hair cutting and styling for DCI. Our Mentor Program hairdressing workshops are designed to inspire a new world of hairdressing, by developing confidence and consistency with progressive techniques, plus the very best client engagement and communication techniques, to help your work be understood and respected.

The goal is to give hairdressers a fresh, modern confidence in hair cutting and hair styling & to motivate to shine every month, so that salon clients return throughout the year. Our Mentor Program hairdressing workshops are for committed hairdressers wanting to learn how to be different, stand out and be inspired and guided to be the very best.

Our philosophy is, “the more you learn, the more you earn in your salon”. We are committed to assisting your growth, teaching the importance and value of style currency in your work, and ultimately changing your life in a positive way.

## **HIGHLY RECOMMENDED FOR**

Hairdressers looking for inspiration & new direction in cutting hair



# 2021 MENTOR PROGRAM



Module 1	Module 2	Module 3	Module 4	Module 5	Module 6	Module 7	Module 8	Module 9	Module 10
4 New Long Haircuts				3 New Medium Haircuts			3 New Short Haircuts		
How to create a NEW Identity for Client's				Bone Structure & Rebalancing the Face			Quality & Craftsmanship		

**Aftercare Online Access To Our 2021 Mentor Program**  
Watch your lesson as many times as you want online to support your new learnings with us, anywhere anytime from February to December 2021

Personal Coaching

Confidence Boosting Course

Collaborate With Other Likeminded Hairdressers In Every Class

We know every artist develops differently, so your journey will be exactly that - yours.  
While you are taking the same classes with your fellow creatives, your experience will be tailored to you with continuous support from our DCI award winning industry expert.

# 2021 MENTOR PROGRAM

**LEARNING FOCUS** Cut Hair In & Around Bone Structure  
**STYLE FOCUS** Be Unique and Stand Out

**FACE TO FACE PROGRAM (Feb—Nov)**  
10 x Cut/Style Workshops throughout the year

**Sydney, Brisbane, Melbourne, Adelaide, Canberra**  
Expressions of interest for Perth depending on travel restrictions

**FACE TO FACE PROGRAM INVESTMENT**  
Investment plan per person — 10 monthly payments of \$245 + gst

**LIVE MENTOR PROGRAM ONLINE**  
1 Class per month over 10 months  
10 monthly payments of \$50 + gst



“Dario’s design intentions  
can best be summed up with this:  
There are 360 degrees.  
Why stick to one?”

**Booking Contact**

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[www.dceducation.com](http://www.dceducation.com)