



DCI EDUCATION 2022

MASTER CLASS

With Dario Cotroneo
Founder of DCI Education

MASTER CLASS

Over the last 23 years we have developed our very own unique method of cutting hair to re-balance the face by cutting shapes in and around bone structure.

2022 brings a new modern direction in hair cutting and styling for DCI. Our Master Class workshop is designed to inspire a new world of hairdressing, by developing confidence and consistency with progressive techniques, plus the very best client engagement and communication techniques, to help your work be understood and respected.

Our Master Class will run over 5 sessions in 2022 and take you on a deep dive into understanding how to cut hair (from long to short hair) in and around bone structure whilst learning how to rebalance the face at the same time. This in turn will help you stand out and provide you with a new confidence to build and develop yourself professionally.

This class is ideal for hairdressers looking to up-skill and grow with care/support and experience.

The goal is to give hairdressers a fresh, modern confidence in hair cutting and hair styling & to motivate to shine every session, so that salon clients return throughout the year.

HIGHLY RECOMMENDED FOR

Hairdressers looking for inspiration & new direction in cutting hair



2022 MASTER CLASS



Class 1

Class 2

Class 3

Class 4

Class 5

2 New Long Haircuts

2 New Medium Haircuts

1 New Short Haircut

How to create a NEW Identity for Client's

Bone Structure & Rebalancing the Face

Quality & Craftsmanship

Aftercare Online Access To Our 2022 Master Class

Watch your lesson as many times as you want online to support your new learnings with us, anywhere anytime from February to December 2022

Personal Coaching

Confidence Boosting Course

Collaborate With Other Likeminded Hairdressers In Every Class

We know every artist develops differently, so your journey will be exactly that - yours.

While you are taking the same classes with your fellow creatives, your experience will be tailored to you with continuous support from our DCI award winning industry expert.

2022 MASTER CLASS

LEARNING FOCUS

Cut Hair In & Around Bone Structure

STYLE FOCUS

Be Unique and Stand Out

FACE TO FACE PROGRAM (April—Nov)

5 x Cut/Style Workshops throughout the year

LOCATIONS

Perth

FACE TO FACE PROGRAM INVESTMENT

Investment plan per person — 5 monthly payments of \$245 + gst



“Dario’s design intentions
can best be summed up with this:
There are 360 degrees.
Why stick to one?”

Booking Contact

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