



DCI EDUCATION CONSULT COURSE

With Dario Cotroneo
Founder of DCI Education

Industry Awards

2022 Excellence In Education AHFA
2022 Individual Educator AHIA
2022 Hall Of Fame AHIA

2020 Excellence In Education AHFA
2020 Individual Educator AHIA
2019 Excellence In Education AHFA
2017 Excellence In Education AHFA
2016 Education Business Hair Expo

CONSULTATION COURSE

Our consultation workshop has been developed due to industry demand.

Dario has developed his own unique and successful consultation process that has truly changed the industry for the better. Dario's consultation style is about developing rapport with each client to ensure you maintain your connection for years.

You will learn a completely new, inspiring approach to customer service with our care and guidance.

LEARNING FOCUS

- How to better understand your salon clients
- Help you build upon existing conversational skills
- How to remove fear and anxiety from your day to day work
- How to ensure the very best experience for their clients every time
- Provide amazing advice and insight on dealing with difficult clients
- Provide tips on how to effectively engage clients in consultation (and inspire them in the process!) with our new step consultation process

HIGHLY RECOMMENDED FOR

Hairdressers looking for guidance and a new approach with clientele.

"Self Love"

**YOUR INTENTION DRIVES
YOUR ATTENTION**

"Listen & really get her"

"SOLVE A MEANINGFUL PROBLEM"

**"I want to build my
relationships with
my clientele"**

**HOW CAN I BETTER
UNDERSTAND MY CLIENTS?**

"Kindness"

“Dario always questions the physical and emotional constraints of design therefore challenging current hairdressing rules.”

Booking Contact

veronica@**dc**ieducation.com

www.dcieducation.com