

# DCI EDUCATION

## Welcome To Our 2025 Elevate Program

Are you ready to take your hairdressing skills to the next level?

Our programs offer more than just technical training - we provide a holistic approach to education that includes personal growth. With our positive hairdressing education, you'll develop the skills and mindset you need to achieve success in both your career and personal life.

Join us on this journey of growth and discovery today!







# Elevate Program

The Elevate Program for hairdressers is an absolute must-attend event for aspiring hairdressers who want to take their skills to the next level. This personalized journey of learning like no other is essential for hairdressers who are looking for additional structure and control in their work, using our salon-friendly techniques. Over the 10 modules, you will gain an unparalleled level of confidence while mastering 10 classic minimal timeless haircuts.

Progressing from long to shorter lengths, our expert guidance will ensure that you perfect the core techniques of classic minimal precision cutting. Our unique approach to client consultations will also be taught to ensure that you have the necessary support when you return to the salon. With our courses, you will be guided and supported through every step of the way. Understanding the face shape and bone structure of each client before you consider a sustainable haircut is crucial, and we will ensure that you have this knowledge.

DCI Education's founder Dario Cotroneo will lead a small group through regular mandatory workshops covering cutting, styling, and consultation. By developing consistency in work, the modules are designed to provide hairdressers with a new confident path to build and retain clientele. Attending the Elevate Program for hairdressers is essential to achieving your full potential as a hairdresser and taking your career to the next level.



# Elevate Program



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Over 5 days with 30 hours of education covered in these 10 Modules

**DAY 1**  
MODULE 1 & 2

**Focus**  
Precise Lines

10am – 1pm  
Line Haircut

2pm – 5pm  
Precise Line Haircut

**DAY 2**  
MODULE 3 & 4

**Focus**  
Face Framing & Volume

10am – 1pm  
Face Framing Haircut

2pm – 5pm  
Volume Haircut

**DAY 3**  
MODULE 5 & 6

**Focus**  
Precise Lobs

10am – 1pm  
Lob Haircut

2pm – 5pm  
Lob Haircut

**DAY 4**  
MODULE 7 & 8

**Focus**  
Precise Bobs

10am – 1pm  
Bob Haircut

2pm – 5pm  
Bob Haircut

**DAY 5**  
MODULE 9 & 10

**Focus**  
Short Hair

10am – 1pm  
Short Haircut

2pm – 5pm  
Consultation Methods



# Elevate Program

## LEARNING FOCUS

Hairdressers looking for more structure and discipline in cutting

## PROGRAM FOCUS

Precise Hair Cutting & Confidence Building Techniques

## FACE TO FACE PROGRAM

10 x Cut/Style Workshops throughout the year

## FACE TO FACE PROGRAM INVESTMENT

10 monthly payments of \$245 + gst per person





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