

ELEVATE PROGRAM

DCI
EDUCATION

Sydney | Newcastle | Melbourne | Perth | Brisbane | Canberra



PERSONAL DEVELOPMENT

The Elevate Program is a renewed and re-energised professional development experience for hairdressers who want more than technique, those seeking confidence, and certainty that lasts.

Whether you've been part of Elevate before or you're joining for the first time, the experience in 2026 is more purposeful, connected, and transformative.

2026 introduces a refined new collection of classic, timeless haircuts designed to look expensive, intentional, and effortless. From creating beautiful movement in long hair, to mastering clean, precise bobs and confident short shapes, every haircut is taught through a simplified approach that builds clarity, consistency, and genuine confidence.

This is not about trends. It's about building a cutting foundation you can rely on, year after year.

Elevate 2026 is for hairdressers who want their work to feel considered, confident, and unmistakably high-end, supported by deeper structure, engaging teaching, and ongoing guidance via online learning.



WHAT ELEVATE IS

Elevate is a yearly professional development program supporting hairdressers to grow with clarity, confidence, and purpose.

It focuses on classic timeless cutting principles, confident consultation, and professional presence, blending practical technique with deeper thinking so you cut better, communicate clearly, and work with intention.

Learning is delivered through structured sessions, shared discussion, feedback, and practical demonstration, creating an experience that supports long-term growth, not just short-term improvement.



WHO ELEVATE IS FOR

Elevate is for hairdressers who care about their career and their future.

Whether you're an apprentice seeking structure and control in their work, a qualified stylist ready for a reset, or a past Elevate participant wanting to deepen your skills, this program supports you as you grow.

It is for those seeking real confidence, leadership, and consistency, within a community of like-minded hairdressers committed to high standards, mutual respect, and shared, kind progress.



WHAT YOU WILL EXPERIENCE

10 precise cutting techniques throughout the year

- Cutting clarity — confident, consistent decision-making in the salon
- Stronger consults — clear communication and deeper client trust
- Professional confidence — calm presence behind the chair
- Ongoing growth — a program designed to return to as your career evolves

Elevate is not a one-off course. It's a place to grow, together.



WHAT YOU WILL LEARN

- One Length Line
- Face Framing
- Volume Techniques
- Lobs
- Bobs
- Curtain Bangs
- Short Hair



WHY NOW?

Hairdressing is evolving, and so should your skills.

If you feel:

- You don't know how to do it
- You don't know what you are doing
- Your technique needs refinement
- Your confidence isn't consistent
- You want to lead more in your salon
- You want to stay connected with a like-minded learning community

Then Elevate is exactly where you should be this year.



FREQUENTLY ASKED QUESTIONS

Who is Elevate best suited to?

Elevate is ideal for all level of stylists who wish to build or rebuild a solid foundation and want clarity, confidence, and composure.

Do I need advanced skills to join?

No, you need a “Can Do” attitude and intent to grow. The program meets you where you are and helps you evolve.

Is this a one-off course?

No, Elevate is structured around real professional growth, with modules that build on each other and encourage ongoing development.

Can I return after completing the program?

Absolutely. Many stylists revisit and stay connected to continue refining their craft and confidence.



AWARDS

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| 2024 | Winner | AHFA Educator Of The Year |
| 2022 | Winner | AHFA Educator Of The Year |
| 2022 | Winner | AHIA Individual Educator Of The Year |
| 2022 | Recipient | AHIA Dennis Langford Hall Of Fame |
| 2020 | Winner | AHIA Individual Educator Of The Year |
| 2020 | Winner | AHFA Educator Of The Year |
| 2019 | Winner | AHFA Educator Of The Year |
| 2017 | Winner | AHFA Educator Of The Year |
| 2016 | Winner | Hair Expo Education Business Of The Year |



BOOKINGS OPEN FOR 2026

Join the Elevate Program workshops with Dario Cotroneo and take your skills to the next level. Early bookings are recommended due to limited places and the hands-on nature of the program.

Email your interest to veronica@dcieducation.com

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