

# MENTOR PROGRAM



Sydney | Newcastle | Melbourne | Perth | Brisbane | Canberra



The DCI Mentor Program is not an entry-level course. It is designed for hairdressers who feel ready to move beyond simply doing the work and stepping into a deeper conscious understanding of who they are and who they wish to become.

In 2026, the Mentor Program enters a defining new chapter, grounded in the principle of identity. Every cutting technique is taught with purpose, intention, and point of view, allowing hairdressers to develop work that feels distinct, considered, and unmistakably their own.

The program focus for 2026 spans long and medium lengths, with a deliberate emphasis on shorter hair, re-establishing the master cutter approach as the benchmark for modern, sustainable hairdressing. This direction builds calm confidence and technical authority through refined, high-level shapes that naturally attract new clients and foster long-term loyalty.

Our cutting approach is designed to work with every face shape and bone structure, so your work creates real, visible change your clients can see and feel immediately. This builds confidence in you, strengthens the client connection, and earns long-term trust.

We don't just show you what to cut, we teach you why each decision matters and how to repeat it consistently. Every step is shared, giving you a clear framework that makes your work personal, confident, and very hard for others to copy.

This is mentorship for those ready to raise the standard of the industry and be recognised for it.





# WHAT THE MENTOR PROGRAM IS

The Mentor Program is a guided professional development experience for hairdressers ready to step into greater responsibility and influence.

It supports those who are ready to:

- Take ownership of their decisions
- Strengthen clarity and confidence
- Lead with calm authority, not ego
- Influence others through standards, not volume

This is where cutting mastery and self-development come together.

At DCI, mentorship is about developing the person behind the scissors, because long-term success is shaped by what you do now, not who you used to be.





# WHO THIS PROGRAM IS FOR

The Mentor Program is for hairdressers who:

- Have experience, but want to sharpen skills
- Looking to be stronger technically
- Looking for inspiration and new direction
- Qualified Hairdressers looking for more confidence





# HOW THE MENTOR PROGRAM WORKS

The Mentor Program is structured to support ongoing growth throughout the year.

You will experience:

- Guided mentoring conversations
- Reflective frameworks
- Practical application in real working environments
- Accountability with support
- Space to think, question, and refine
- 10 new cutting techniques throughout the year





# WHY THIS PROGRAM IS DIFFERENT

The DCI Mentor Program focuses on:

- Thinking
- Identity
- Responsibility

We measure success differently and not by how loud someone becomes, but by how calm, clear, and consistent they are over time.

This is why the Mentor Program has become a quiet benchmark for excellence within the Australian Hairdressing industry.



# WHAT YOU WILL LEARN

- New Long Hair Cutting Techniques
- New Lob Hair Cutting Techniques
- New Bob Hair Cutting Techniques
- New Short Hair Cutting Techniques
- New Styling Techniques
- A New Approach to Self Connection
- A New Approach to Client Consultations





# FREQUENTLY ASKED QUESTIONS

## **Who is the Mentor Program best suited to?**

The Mentor Program is designed for hairdressers with a solid technical foundation who are ready to step into greater clarity, confidence, and professional authority. It is ideal for those who want to refine their identity as a hairdresser, strengthen decision-making, and work with greater intention behind every cut.

## **Do I need advanced skills to join?**

No. You do not need to be an advanced stylist, but you do need a strong foundation and a genuine commitment to growth.

## **Can I return after completing the program?**

Yes. Many participants choose to return or remain connected to the Mentor Program to continue refining their craft, confidence, and point of view as they grow professionally.





# RETURNING TO THE MENTOR PROGRAM

If you have completed the Mentor Program before, this experience will feel different. Because you are different.

Returning allows you to:

- Re-evaluate your standards
- Clarity as your skills evolves
- Grow even more confidence

Mentorship is not something you outgrow. It is something you return to as responsibility increases.





# AWARDS

- |             |           |  |
|-------------|-----------|--|
| <b>2024</b> | Winner    | AHFA Educator Of The Year                |
| <b>2022</b> | Winner    | AHFA Educator Of The Year                |
| <b>2022</b> | Winner    | AHIA Individual Educator Of The Year     |
| <b>2022</b> | Recipient | AHIA Dennis Langford Hall Of Fame        |
| <b>2020</b> | Winner    | AHIA Individual Educator Of The Year     |
| <b>2020</b> | Winner    | AHFA Educator Of The Year                |
| <b>2019</b> | Winner    | AHFA Educator Of The Year                |
| <b>2017</b> | Winner    | AHFA Educator Of The Year                |
| <b>2016</b> | Winner    | Hair Expo Education Business Of The Year |





# BOOKINGS OPEN FOR 2026

Join the Mentor Program workshops with Dario Cotroneo and take your skills to the next level. Early bookings are recommended due to limited places and the hands-on nature of the program.

**Email your interest to**     [veronica@dcieducation.com](mailto:veronica@dcieducation.com)

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